



Pan Asian-American Leadership Caucus

LEADERSHIP DEVELOPMENT FORUM

The Yale Club

June 11, 2005

AGENDA

- 8:30 a.m. - 9:00 a.m. **Registration and Continental breakfast in the Trumbull Room**
- 9:00 a.m. - 10:00 a.m. **Opening Remarks**
Irwin Liu, President, PAALC
- Geraldine Ferraro, former member of the US House of Representatives;
1984 Democratic Nominee for the Vice-Presidency*
- C. Virginia Fields, Manhattan Borough President; mayoral candidate*
- 10:00 a.m. - 10:40 a.m. **"10 Cardinal Rules of a Strategic Campaign"**
Dr. Norman Adler, President, Bolton-St. Johns
- 10:50 a.m. - 11:20 a.m. **"Tools for Successful Fundraising"**
Amy Osborne, President, Capitol Concepts
- 11:20 a.m. - 11:50 a.m. **"New Media of Voter Contact"**
Jerry Skurnik, President, Prime New York
- 11:50 a.m. - 12:20 p.m. **"Overcoming Stereotypes in Mainstream Media"**
Sheridan Prasso, Writer, Journalist and Asia Specialist
- 12:30 p.m. - 1:30 p.m. **Luncheon**
Keynote Address: Hon. Matt Fong, former Treasurer of California
- 1:30 p.m. - 2:45 p.m. **"Secrets of Success and Lessons Learned"**
Panel Discussion featuring Candidates
Margaret Chin, candidate for City Council, Manhattan, New York
David Chong, candidate for City Council, Palisades, New Jersey
Hon. Michael Hsing, Council President, Bridgewater, New Jersey
Hon. John C. Liu, Councilman, Queens, New York
Inderjit Singh, candidate for City Council, Queens, New York
- 2:50 p.m. - 3:50 p.m. **"Building Grassroots and Community Leadership"**
Panel Discussion featuring Operatives
Chung Seto, Campaign Manager, Fields for Mayor
Hon. Jeffrey Oing, NY Civil Court Judge
Susan Ralston, Special Assistant to President George W. Bush
Jenny Low, Democratic District Leader, Lower Manhattan
- 3:50 a.m. - 4:00 p.m. **Closing**
PAALC